



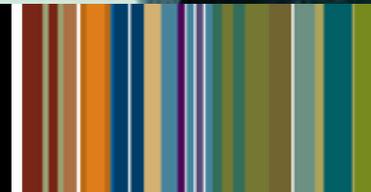
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# Challenges in Electronic Trading in Malaysia

26th May 2010



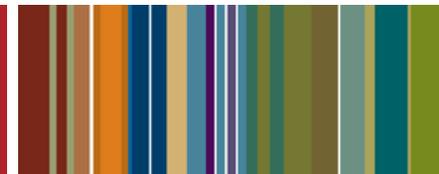
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**Challenges**





## Challenges

- What ? Why ? When ?
- What do you need to invest ?
- Why do you invest on that solution ?
- When is the right time to put your investment ?



## Challenges

- How to attract investor beyond regional brokers and investors to trade in Bursa Malaysia ?
- Competition from regional exchanges and brokers
- Someone started first in Malaysia for providing electronic trading platform to overseas investors and brokers
- Do we have the right people to handle the electronic trading business?



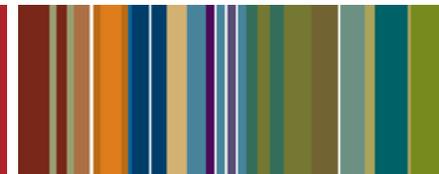
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**Our Prediction**





## Prediction

- Low Cost and Better execution
- Transparency of execution
- Quality & Speed of trading
- Greater buy side control over trading
- Facilitation of complex trading strategies
- Better Market and Liquidity aggregation
- Better compliance with regulations
- Dedicated Electronic Trading Desk
- Single platform with multi asset, multi market
- Centralised Risk Management
- STP from front to back